



Anderson
Equine
Consulting

Kayla Anderson 406-539-4803 4142 Heeb Road Manhattan, MT 59741

EQUINE MARKETING & SALES INTAKE FORM

Thank you for your interest in Anderson Equine Consulting! Please complete this information sheet so that I may better serve your needs and meet your sales goals. Thank you!

1. NAME: _____
2. PHONE NUMBER: _____
3. EMAIL: _____
4. ADDRESS: _____
5. WHERE IS HORSE LOCATED: _____
6. HORSES NAME (REGISTERED & BARN): _____
7. HORSES AGE: _____
8. HORSES GENDER: _____
 - a. IF APPLICABLE, 5 PANEL NEGATIVE – YES --- NO
9. HORSES COLOR: _____
10. HEIGHT & WEIGHT: _____
11. STARTING PRICE: _____
12. DATE HORSE WAS AQUIRED BY YOU & HOW HE/SHE WAS AQUIRED:

13. TRAINING HE/SHE HAS HAD:

- a. WHO TRAINED? _____
14. INJURIES/LAMENESS/MAINTENANCE:

- a. CURRENT XRAYs AVAILABLE – YES --- NO
15. TEMPERMENT:

16. WHERE WOULD YOU LIKE TO SEE THIS HORSE GO?



17. CONS OF THIS HORSE (THEY ALL HAVE SOMETHING!)

18. ANYTHING ELSE NOTABLE (WINNINGS? PARENTAGE? ETC)

ADDITIONAL ITEMS NEEDED:

- PICTURES OF HORSE
 - i. PROFILE
 - ii. CONFIRMATION
 - iii. ACTION SHOTS
 - iv. PAPERS
- VIDEOS OF HORSE
 - v. IF UNDER SADDLE
 - 1. WALKING, TROTting, LOPING BOTH DIRECTIONS
 - 2. STOPPING, SIDEPASSING, SPINNING, BACKING UP
 - 3. IF KNOWS A DISCIPLINE THEN VIDEOS OF RUNS
 - vi. IF NOT UNDER SADDLE
 - 1. PUT IN ROUND PEN AND WORK THEM BOTH DIRECTIONS W/T/L
- IF YOU NEED ASSISTANCE WITH PHOTOS AND VIDEOS PLEASE LET ME KNOW!